



BELO

UBS Global Media & Communications Conference

December 9, 2008





Good morning and thank you for joining us. Here with me today are:

- Dennis Williamson, executive vice president/Chief Financial Officer; and,
- Paul Fry, vice president/Investor Relations and Corporate Communications.
- Also joining us today is Brenda Maddox, vice president/Treasurer and Tax.

Forward-Looking Statements

Statements in this communication concerning Belo's business outlook or future economic performance, anticipated profitability, revenues, expenses, dividends, capital expenditures, investments, future financings, and other financial and non-financial items that are not historical facts, are "forward-looking statements" as the term is defined under applicable federal securities laws. Forward-looking statements are subject to risks, uncertainties and other factors that could cause actual results to differ materially from those statements.

Such risks, uncertainties and factors include, but are not limited to, uncertainties regarding the costs, consequences (including tax consequences) and other effects of the distribution of the newspaper businesses and related assets of Belo; changes in capital market conditions and prospects, and other factors such as changes in advertising demand, interest rates and programming and production costs; changes in viewership patterns and demography, and actions by Nielsen; changes in the network-affiliate business model for broadcast television; technological changes, including the transition to digital television and the development of new systems to distribute television and other audio-visual content; changes in the ability to secure, and in the terms of, carriage of Belo programming on cable, satellite, telecommunications and other program distribution methods; development of Internet commerce; industry cycles; changes in pricing or other actions by competitors and suppliers; Federal Communications Commission and other regulatory, tax and legal changes; adoption of new accounting standards or changes in existing accounting standards by the Financial Accounting Standards Board or other accounting standard-setting bodies or authorities; the effects of Company acquisitions, dispositions and co-owned ventures; general economic conditions; and significant armed conflict, as well as other risks detailed in Belo's other public disclosures and filings with the SEC including Belo's Annual Report on Form 10-K.

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Before I begin, please note we will be making “forward-looking statements” throughout the presentation today as described on the screen.

Reconciliations of non-GAAP financial measures discussed during this presentation to the most directly comparable financial measures presented in accordance with GAAP are posted on Belo’s Web site. To view the GAAP to non-GAAP reconciliations please go to belo.com and access “Investor Relations.”

Fourth Quarter Outlook

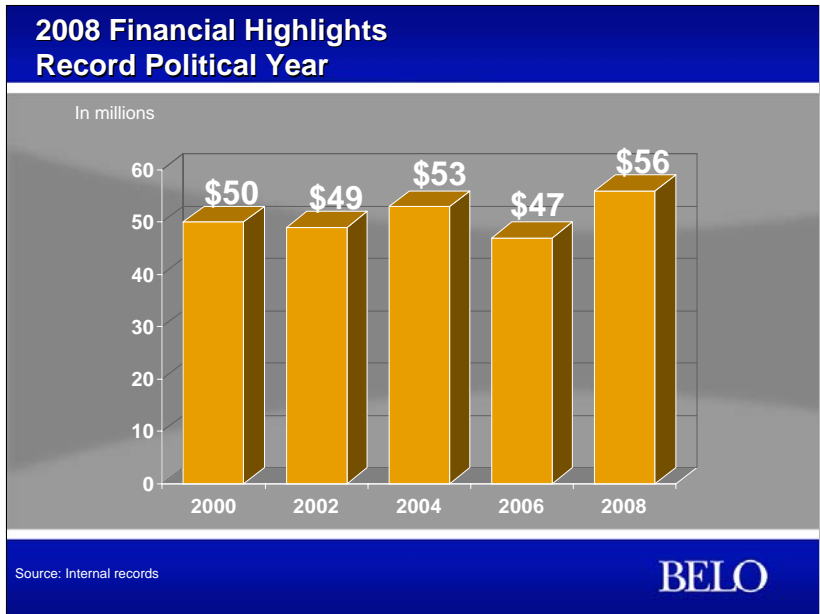
- Based on current pacing trends, Q4 total revenues expected to be down approximately 10 percent
- Q4 political revenues totaled \$35.8 million
- Q4 year-over-year station expense declines should be similar to second and third quarters of this year
- Full year corporate operating costs to be approximately \$32 million (exclusive of spin-off costs)

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Let me begin by providing you with an update on our outlook for fourth quarter 2008.

Based on current pacing trends, we expect total revenues to be down around 10 percent. The decline is a little greater than pacing trends indicated in our November update. Political revenue in the fourth quarter totaled \$35.8 million.

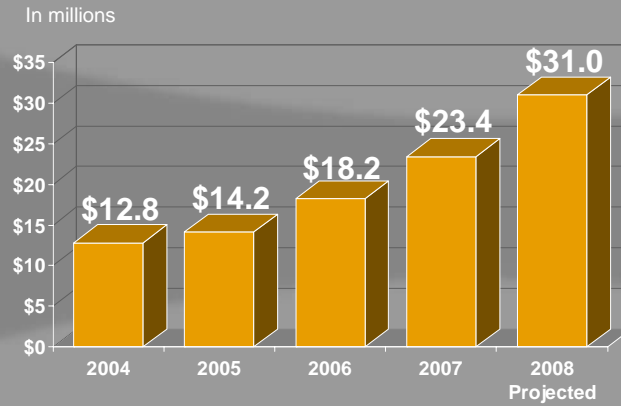
Year-over-year fourth quarter station expense declines should be similar to what we experienced in the second and third quarters of this year. Full year corporate operating costs, exclusive of spin-off charges, are projected to be approximately \$32 million, a decrease of 21 percent from pro forma 2007 corporate operating costs.



While 2008 has proven to be a challenging year for everyone, there are some highlights that I think are worth pointing out.

The Company's \$56 million in political revenue was a record political year for the Company, even though we saw very little Presidential political spending in three of our largest markets: Dallas, Houston and Phoenix.

2008 Financial Highlights Retransmission Revenue

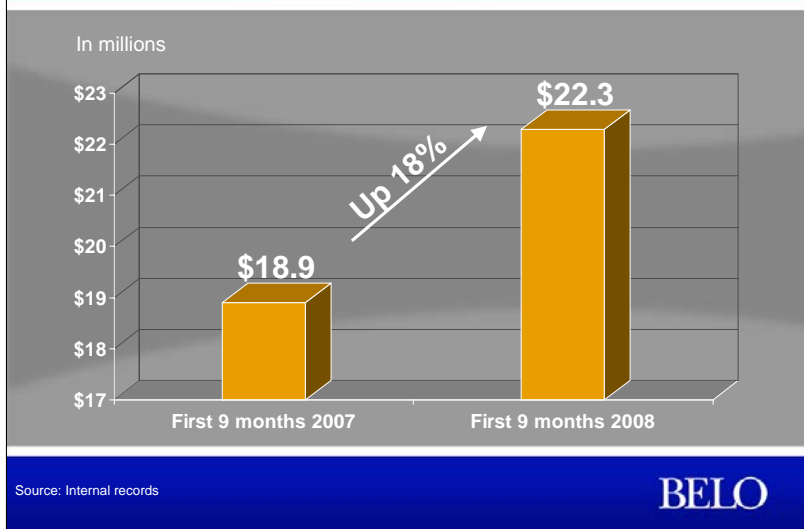


Source: Internal records

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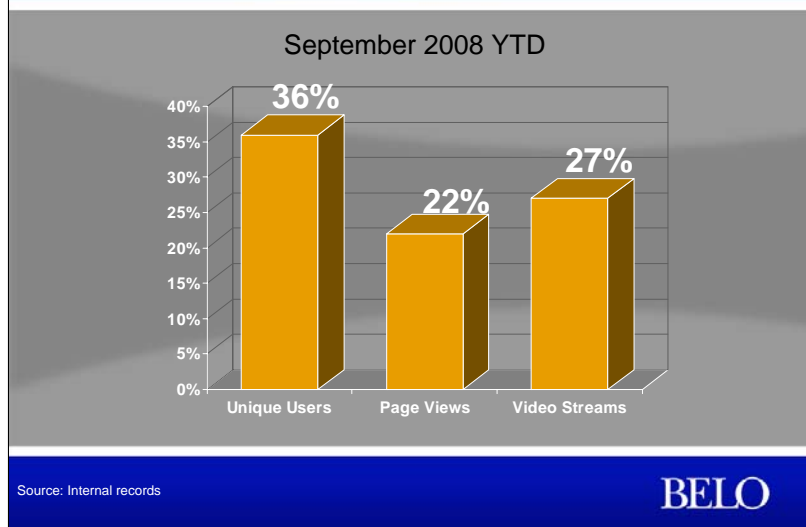
Full year retransmission revenues are projected to grow over 32 percent to \$31 million.

2008 Financial Highlights Internet Revenues



Internet revenues for the first nine months of this year have delivered strong double-digit growth, even amid the poor economic climate.

2008 Highlights Online Audience Growth



Belo's Internet audiences continued to grow substantially through the first nine months of 2008. Unique users, for example, were up 36 percent. Page views were up 22 percent and video stream requests were up 27 percent.

2008 Highlights Strong Ratings Sign-on to Sign-off

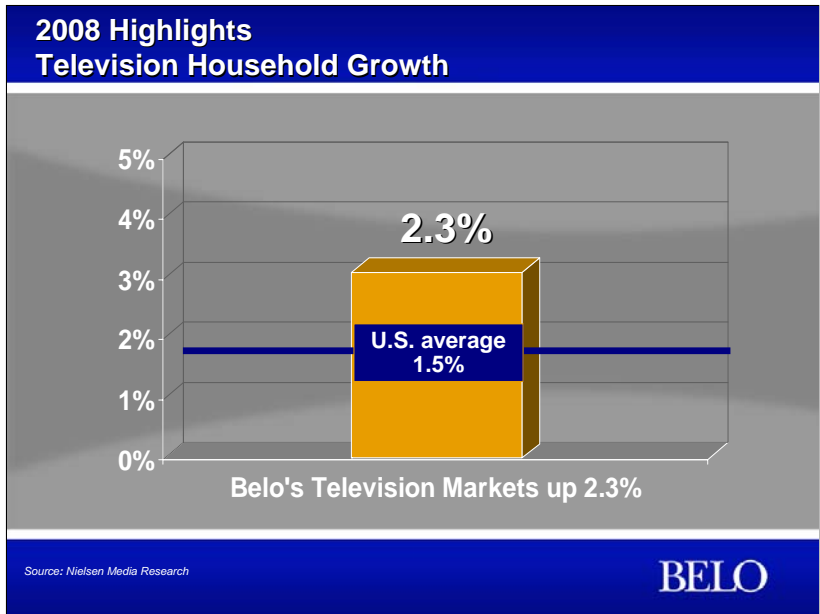
Belo stations hold the #1 or #2 position from sign-on to sign-off in 12 of its 15 markets

Station	Affiliate	Market	S/O to S/O Rank
WFAA	ABC	Dallas/Fort Worth	T#1
KHOU	CBS	Houston	T#1
KING	NBC	Seattle/Tacoma	#1
KGW	NBC	Portland	#1
WVEC	ABC	Hampton/Norfolk	T#1
KVUE	ABC	Austin	#1
WWL	CBS	New Orleans	#1
KTVB	NBC	Boise	#1
KMOV	CBS	St. Louis	#2
KENS	CBS	San Antonio	#2
WHAS	ABC	Louisville	#2
KREM	CBS	Spokane	#2
WCNC	NBC	Charlotte	#3
KTVK	IND	Phoenix	T#4
KMSB	FOX	Tucson	T#4

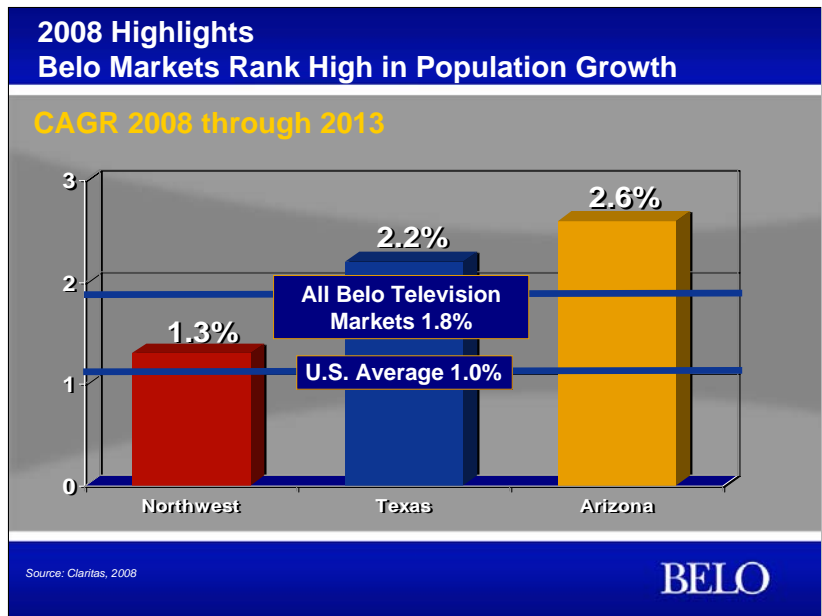
Source: July 2008, Nielsen Media Research
Note: Station rank derived from the "sign-on/sign-off" household rating for the Monday-Sunday period between 7:00 a.m. to 1:00 a.m.

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Belo's highly-rated television stations have also maintained their competitive market positions. According to Nielsen, 12 of 15 Belo television stations finished #1 or #2 sign-on to sign-off in the most recently measured period for all television stations.



Also significant, when you combine all of the markets in Belo's Television Group, the number of television households grew 2.3 percent according to Nielsen, 53 percent greater than the 1.5 percent average growth for the country. Five of Belo's television markets improved in market rank and, even more importantly, 11 of our 15 markets are now ranked in the top 50.



Most Belo stations are in high-growth markets that out-index the U.S. average in projected population growth.

The regions of Arizona, Texas and the Northwest all outperform the U.S. average by a considerable margin and the combined projected population growth for all Belo markets through 2013 is 1.8 percent, 80 percent higher than the national average of just 1.0 percent.

2008 Highlights Top 10 Cities - Numerical Population Growth




City	2007 Population*	Increase from 2006
Houston	2,208,180	38,932
Phoenix	1,552,259	34,941
San Antonio	1,328,984	32,680
Fort Worth	681,818	29,453
New Orleans	239,124	28,926
New York	8,274,527	23,960
Atlanta	519,145	20,623
Austin	743,074	17,648
Charlotte, NC	671,588	17,471
Raleigh, NC	375,806	15,148

Source: U.S. Census Bureau
* Period ending July 1, 2007

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To add to this point, the U. S. Census Bureau recently named the Belo markets of Houston, Phoenix, San Antonio, Fort Worth, and New Orleans as the top 5 cities for numerical population growth in 2007. Including Austin and Charlotte, ranked eighth and ninth, respectively, Belo has stations in 7 of the top 10 growth markets in 2007.

**2008 Highlights
National Awards**

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Murrow Awards	duPont Awards	Peabody Award

* Belo won more 2008 national awards than any other commercial television group.

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Also in 2008, Belo’s journalistic excellence was rewarded with four Edward R. Murrow Awards, three duPont-Columbia Awards and one Peabody Award. With these eight honors, Belo won more national awards than any other commercial television group in 2008.

Thoughts on Economic Environment

- Pure-play television stocks are down more than 80 percent
- Valuation multiples have dropped considerably during the last twelve months

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These accomplishments coupled with an experienced management team and great assets in highly-attractive markets position Belo well as it manages through the current economic downturn.

If you follow the sector, you've noticed that pure-play television stocks are down more than 80 percent and that valuation multiples have dropped considerably during the last twelve months. Just a little over a year ago, station groups were trading at multiples of 8 to 10 times cash flow and today's valuations of most pure-play television companies are between 5 to 7 times.

Thoughts on Economic Environment

- Pure-play television stocks are down more than 80 percent
- Valuation multiples have dropped considerably during the last twelve months
- We do not think these current valuations reflect appropriate value for the great assets we operate

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We are obviously disappointed by the recent performance of our stock price and do not think the current valuation reflects the appropriate value of the great assets we operate. We believe much of the recent performance is due to investor unease about the economy and financial markets as a whole, along with sector concerns related to the downturn in the automotive industry and the general impact on advertising-based companies during times of recession. Automotive is of special significance to broadcasters since generally one-fourth of spot advertising revenue comes from automotive dealers and manufacturers.

The economic issues will work themselves out over time but until then, we're going to operate these businesses as efficiently and aggressively as possible to maximize our competitive advantages.

How We Are Responding

- Challenging sales teams to develop new and innovative ways to generate revenue
- Intense focus on cost reductions including:
 - Staff reductions in certain markets
 - Hiring freeze
 - Company-wide wage freeze
 - Other changes to compensation and benefits plans
 - Employment levels 5 percent lower than 12/31/07
- Capital spending lowered from \$30 million to \$25 million

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Everyone at our Company understands this is not business as usual.

We are challenging our sales teams to develop new and innovative ways to generate revenue while focusing intensely on cost reduction measures.

Such expense measures have included the freezing of open positions, staff reductions in certain markets, a Company-wide wage freeze and other changes to Belo's compensation and benefits plans. Total employment levels at our Company are currently about 5 percent lower than at December 31, 2007.

In addition, we've lowered our 2008 capital spending forecast from \$30 million to \$25 million.

How We Are Responding

- Debt reduction of approximately \$70 million since 12/31/07
- Bond repurchases and retirements
- Retirement of \$350 million in senior notes through Company's credit facility to result in lower interest expense in 2009

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We're also continuing our focus on the balance sheet. Since the end of 2007, the Company has reduced its debt by approximately \$70 million, including the purchase and retirement of \$37 million of Belo's 2013 and 2027 bonds at a cost of less than \$23 million. The Company will recognize a taxable gain on these bond repurchases and, at current borrowing rates, would realize approximately \$1.7 million in interest savings in 2009 due to these transactions. The Company will continue to seek to opportunistically retire its long-term debt.

In November, we retired \$350 million in 8 percent senior notes from funds drawn on our revolving credit facility at a lower interest rate. Assuming current interest rates and spreads, the Company's interest expense from this single transaction would be approximately \$14 million lower in 2009 than in 2008.

How We Are Responding

- Debt reduction of approximately \$70 million since 12/31/07
- Bond repurchases and retirements
- Retirement of \$350 million in senior notes through Company's credit facility to result in lower interest expense in 2009
- Continued commitment to cost reduction and debt pay-down for the foreseeable future

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The lack of consumer confidence and continued weak economic indicators point to a prolonged soft advertising environment. Because of these extraordinary market conditions, we will continue to focus on cost reduction and debt pay-down for the foreseeable future.

2009 Outlook

- Total spot revenues will be lower in 2009
- 2009 Internet revenues to be up double digits
- 2009 retransmission revenues to be up low double digits

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Which brings us to 2009.

The current economic climate and uncertainty surrounding the automotive industry make it very difficult to project advertising revenues for 2009. And, with \$56 million in 2008 political revenue, 2009 spot advertising revenues will be lower than 2008. We're not in a position to provide further spot revenue guidance at this time.

We expect Internet revenues to continue to grow at a double-digit pace in 2009.

Retransmission revenues should increase low double digits in 2009.

2009 Outlook

- Total spot revenues will be lower in 2009
- 2009 Internet revenues to be up double digits
- 2009 retransmission revenues to be up low double digits
- Combined station and corporate operating expenses to be lower in 2009
- 2009 capital expenditures to be around \$20 million




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While we are still working on our 2009 budgets, we expect combined station and corporate operating expenses to be lower in 2009. Expenses will continue to be evaluated as revenue and economic conditions dictate.

Capital expenditures are projected to be in the \$20 million range in 2009, down from \$25 million in 2008.

Opportunities

Short-term

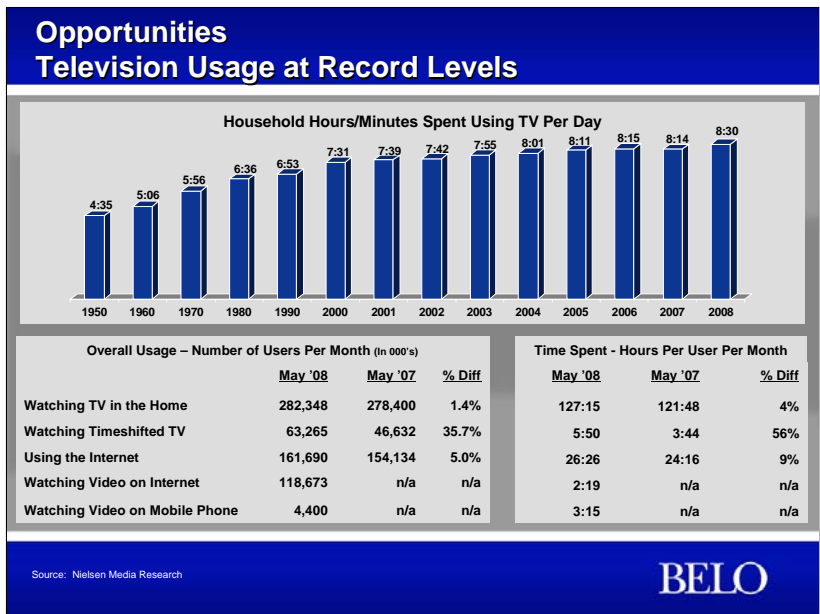
- 2009 Super Bowl on NBC 
- 2010 Winter Olympics 
- 2010 Political Revenues 

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While the focus has been on the current revenue environment, there are opportunities for Belo going forward. In the short-term, our four NBC affiliates will air the Super Bowl in February 2009 versus our one FOX affiliate in 2008.

Coming up in 2010, we will broadcast the Winter Olympics in Vancouver, British Columbia on our NBC stations and, given that three of our NBC affiliates are located in the Northwest, sales activity should be strong.

2010 should also be another strong political season which bodes well for local television stations since, in 2008, local stations captured more than 70 percent of all political dollars spent.



You only need look at this year’s Olympics broadcasts or the recent election coverage to see the power of television and the audience reach it can deliver.

In fact, television usage and viewing levels are at all-time highs. Television household viewing is now at eight-and-a-half hours a day, up from eight hours and 14 minutes in 2007.

Digital video recorders have increased the amount of time-shifted viewing, but they also have increased the number of people watching television.

Opportunities

Long-term

- Duopolies
- Digital transition (multicast, other spectrum opportunities)
- Technology

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Long-term, we may expand the number of duopolies we own. We currently have duopolies in 5 markets and operate second stations in two other markets. In each of those markets, we operate both stations from one facility; thereby generating two revenue streams from a common expense base.

The analog-to-digital transition, which occurs next February, is an opportunity to develop new revenue streams through multicasting or other spectrum uses, including mobile video services.

With respect to wireless technology, Belo teams are currently analyzing appropriate wireless strategies for our television stations with two things in mind: meaningful incremental audience and revenue opportunities.

Opportunities

Long-term

- Duopolies
- Digital transition (multicast, other spectrum opportunities)
- Technology
- Retransmission revenue
- Internet revenue growth (Web site development, partnerships like Yahoo!, Mochila, ResponseLogix)

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Retransmission revenues will continue to be a developing incremental revenue stream.

We expect our Internet revenues and audiences to continue to grow, with online video becoming an increasingly more important category.

We will also continue to invest modest amounts in new interactive ventures similar to those we've recently announced with companies like Livecast, ResponseLogix, Mochila, Yahoo! Video and Clip Syndicate.

Summary

- Market-leading assets in high-growth areas that achieve a greater share of revenue
- Diversified assets that can withstand regional economic volatility and fluctuations in network performance
- Strong local news franchises that contribute a significant percentage of total revenue

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In summary, we have market-leading assets in high-growth areas that achieve a greater share of revenue.

We have diversified assets that can better withstand regional economic volatility and the inevitable fluctuations in network performance.

We have strong local news franchises that contribute a significant percentage of our total revenue.

Summary

- Highly-rated television stations with programming desirable to cable, satellite and telco distributors
- Strong local Web sites that continue to deliver above-average revenue and audience growth
- Experienced management team

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We have highly-rated television stations with programming desirable to cable, satellite and telco distributors.

We have strong local Web sites that continue to deliver above-average revenue and audience growth.

And, we have an experienced management team committed to successfully navigating through these challenging economic times.

Finally, while no one knows how long or severe the current downturn will be, our management team believes the best course of action is to stay focused on developing new and incremental revenue streams, controlling expenses while not compromising the quality of our products, and paying down debt with our available free cash flow.



While this economic downturn is unique, we've been through cycles before and we've always managed to emerge leaner, stronger, and better positioned competitively. That was our goal then and it is certainly our goal today as we manage through this extraordinary environment.

This concludes my prepared remarks and Dennis and I are now happy to take your questions.