

# BELO

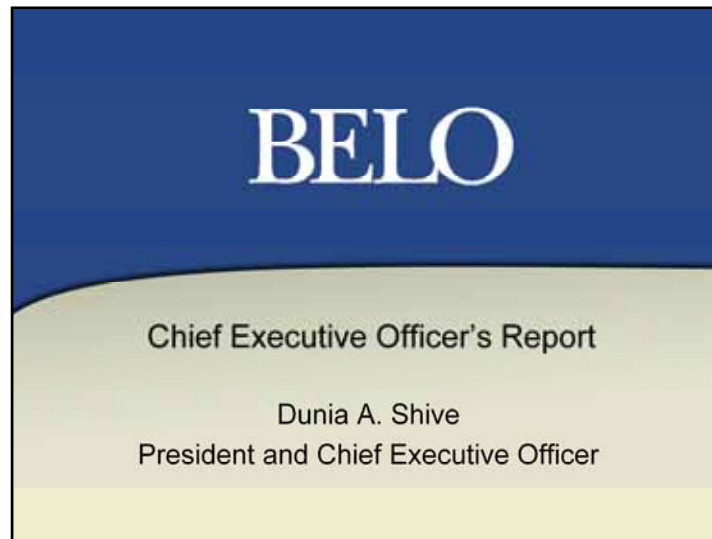
Annual Meeting of Shareholders

May 12, 2009

# BELO

## Introduction

Robert W. Dechard  
Chairman of the Board

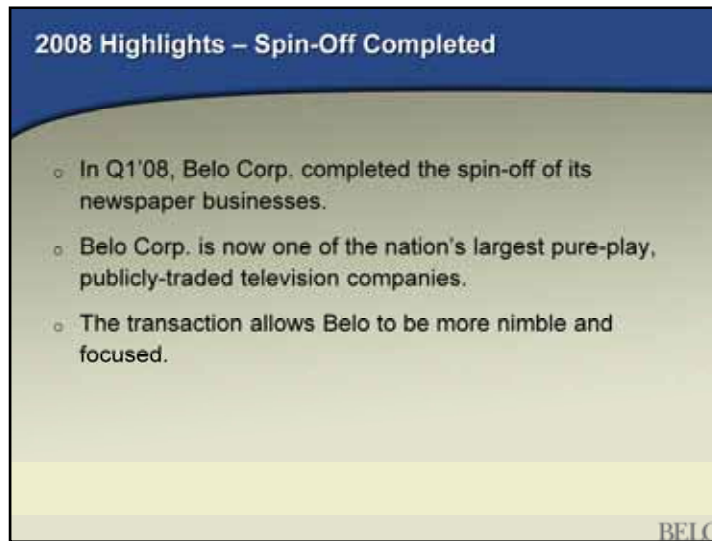


Thank you Robert.

Good morning ladies and gentlemen and thank you for joining us.

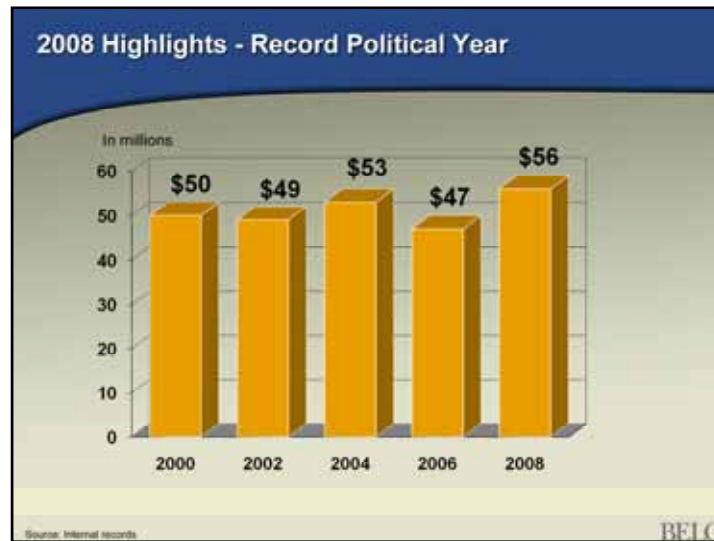
I am honored to present my second report to shareholders as your president and Chief Executive Officer.

2008 proved to be a challenging year for most companies due to the economic recession, and I will address these challenges and how Belo has responded in today's report. But first, I would like to cover some of the highlights from the year.



In February 2008, Belo Corp. became one of the largest pure-play, publicly-traded television companies in America following the spin-off of its newspaper businesses and related assets.

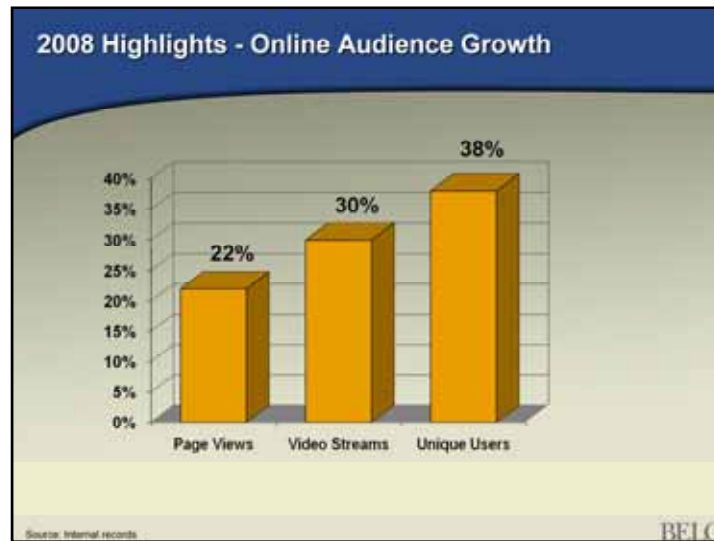
The spin-off allows Belo's management team to be more nimble and focused in meeting the opportunities and challenges unique to the television business.



Amid soft spot revenue advertising conditions, the Company generated a record \$56.2 million in political revenue in 2008.



Full year retransmission revenues grew 41 percent to a record \$33.1 million and now represent 4.5 percent of Belo’s total revenue.



Belo's Web audiences continued to grow in 2008 with the number of page views up 22 percent, video stream requests up 30 percent, and unique users up 38 percent over 2007.



This increased usage translated into a 14 percent increase in advertising revenue associated with Belo’s Web sites - to a record \$30.5 million - and now represents more than 4 percent of the Company’s total revenue.

### 2008 Highlights - Strong Nielsen Ratings

Belo stations are #1 or tied for #1, sign-on to sign-off, in 11 of 15 markets

| Station | Affiliate | Market            | S/O to S/O Rank |
|---------|-----------|-------------------|-----------------|
| WFAA    | ABC       | Dallas/Fort Worth | #1              |
| KHOU    | CBS       | Houston           | T#1             |
| KING    | NBC       | Seattle/Tacoma    | #1              |
| KCW     | NBC       | Portland          | #1              |
| KENS    | CBS       | San Antonio       | T#1             |
| WVEC    | ABC       | Hampton/Norfolk   | #1              |
| KVUE    | ABC       | Austin            | #1              |
| WHAS    | ABC       | Louisville        | #1              |
| WWL     | CBS       | New Orleans       | #1              |
| KREM    | CBS       | Spokane           | T#1             |
| KTVB    | NBC       | Boise             | #1              |
| KMOV    | CBS       | St. Louis         | #2              |
| WCNC    | NBC       | Charlotte         | #3              |
| KMSB    | FOX       | Tucson            | #4              |
| KTVK    | IND       | Phoenix           | T#5             |

Source: November 2008, Nielsen Media Research  
 Note: Station rank derived from the "sign-on/sign-off" household rating for the November Sweep period between 7:00 p.m. to 7:00 a.m.

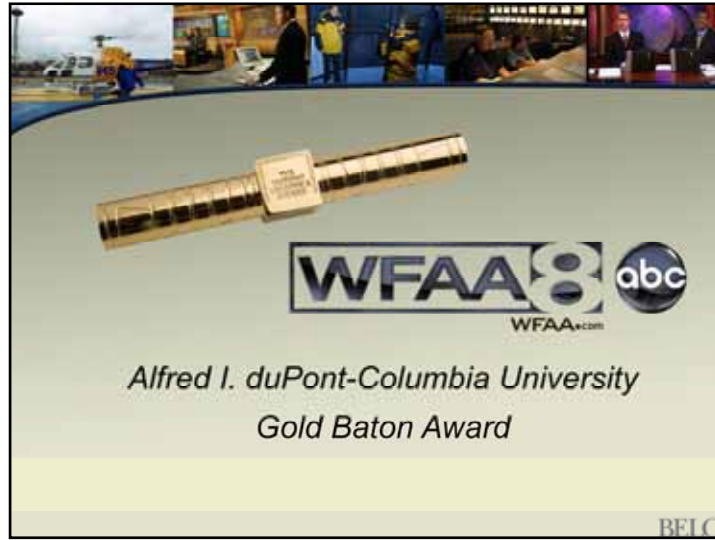
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Our station group continued to attract the largest audiences in our markets, with 11 stations finishing number one or tied for number one sign-on to sign-off in the November sweeps period.



Also in 2008, Belo’s commitment to journalism was recognized with eight national awards including: four Edward R. Murrow Awards; three duPont-Columbia University Silver Baton Awards; and one George Foster Peabody Award.

Belo won more national awards for journalism than any other commercial television group in 2008.



In addition, WFAA-TV, Belo's ABC affiliate in Dallas/Fort Worth, was honored with the prestigious Alfred I. duPont-Columbia University Gold Baton.

WFAA is the only local station ever to win a Gold Baton and it is the first Gold Baton that Columbia University has awarded in six years.

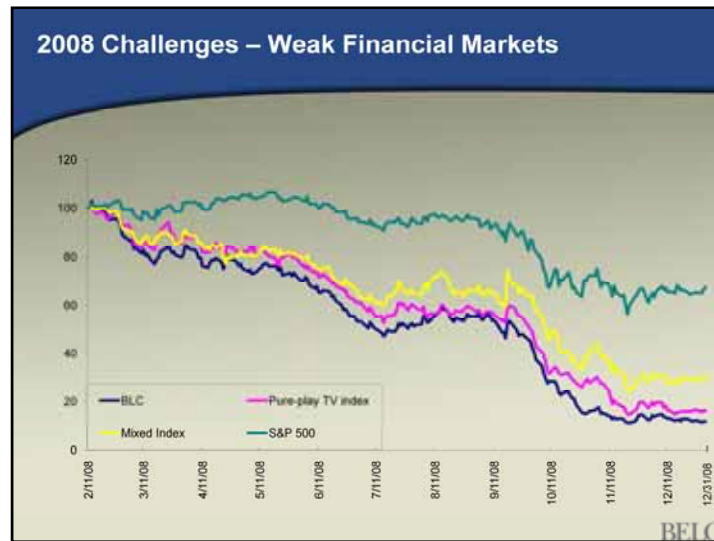


And, last month, WWL-TV, our CBS affiliate in New Orleans, received another George Foster Peabody Award, its seventh Peabody.



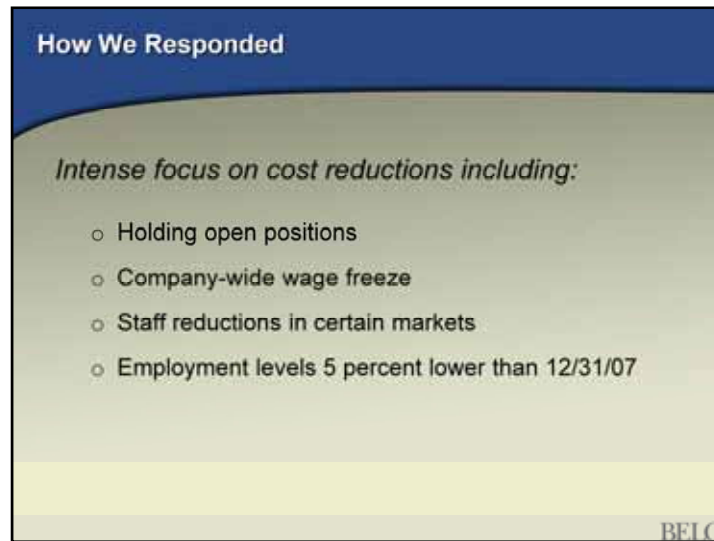
Even though Belo had so many successes in 2008, the economic environment brought significant challenges to all advertising-based businesses, and Belo had to navigate through one of the worst recessions our country has ever experienced.

Following record revenues in 2007, Belo's total revenues decreased 5.6 percent in 2008 as pressure on Belo's core spot advertising revenue more than offset the record gains in political, Internet and retransmission revenue.



As financial market fears heightened and advertising conditions worsened, Belo’s stock price and the stock price of its peer media companies experienced dramatic declines.

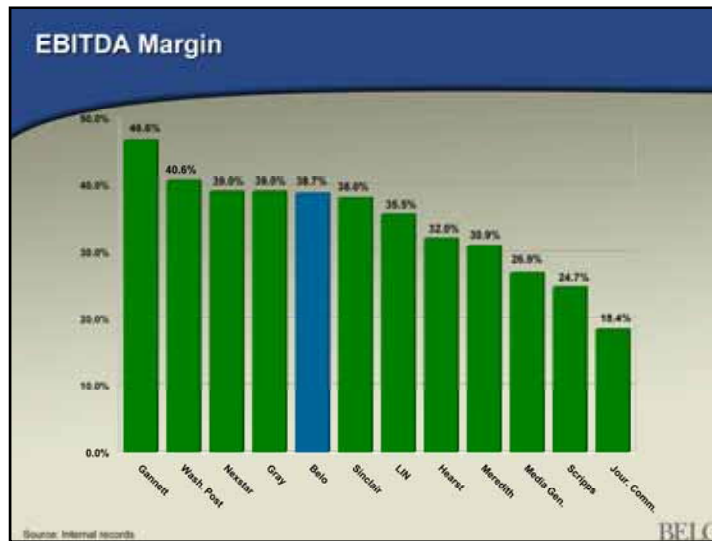
Much of the decline in share price is due to conditions that continue today, including investor unease about the economy and financial markets as a whole; secular concerns related to the automotive industry and technology; the general impact on advertising-based companies during times of recession; and, concerns related to increases in leverage brought on by these factors.



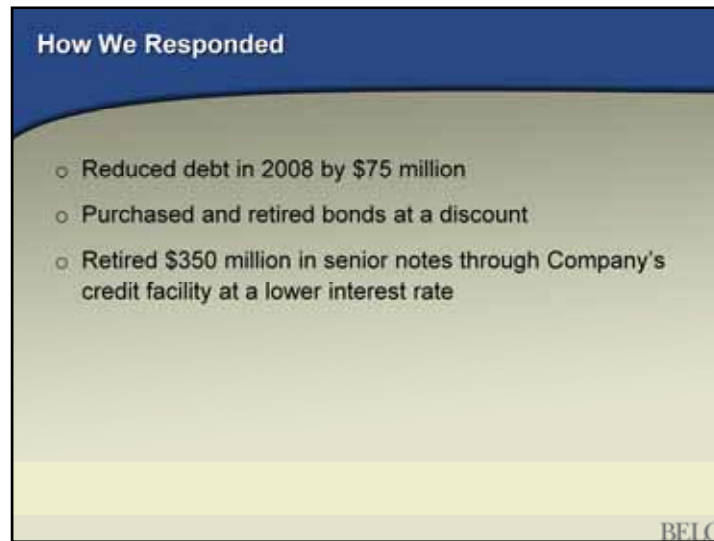
We responded to the economic downturn by employing a number of expense initiatives throughout the year.

These initiatives included holding open positions Company-wide, a wage freeze enacted in November 2008, staff reductions in several markets and other cost-saving measures.

2008 combined station and corporate operating costs were down more than four percent and employment levels were about five percent lower than at the end of 2007.



These expense actions enabled Belo to record a healthy station EBITDA margin of 38.7 percent for the year, which remains on the high end of the peer group.



Debt reduction was a high priority for the Company during the year.

The Company decreased debt by \$75 million, including the purchase and retirement of \$43.6 million in long-term bonds at a discounted cost of \$27.2 million.

And, in November, we retired \$350 million in 8 percent senior notes from funds drawn on our revolving credit facility at a significantly lower interest rate.

The slide features a blue header with the title '2008 Impairment Charge'. The main content area has a light green background with a white border. It contains three bullet points. At the bottom, there is a yellow horizontal bar with the text 'Source: Internal records' on the left and the 'BELCO' logo on the right.

### 2008 Impairment Charge

- Impairment charge totaled \$465 million
- Represents a 23 percent reduction in the Company's total intangible assets
- Does not affect Belo's liquidity, cash flows from operating activities or debt covenants, or have any impact on future operations

Source: Internal records

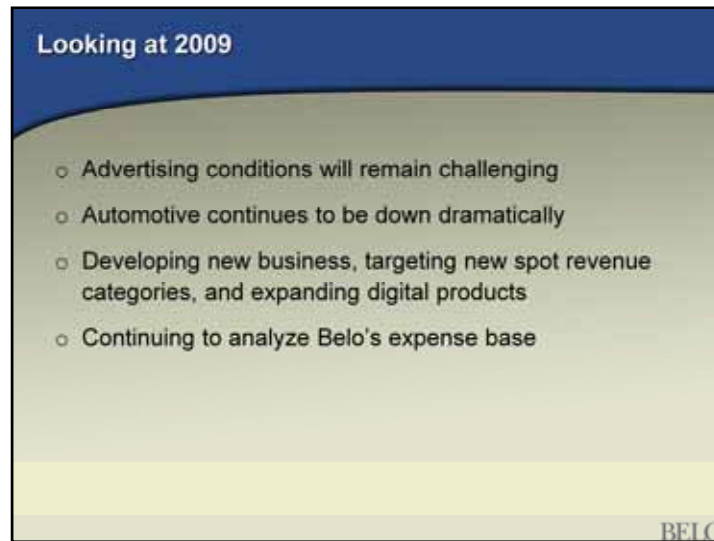
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Due to dramatic changes in valuations of all companies caused by lower revenues, Belo and most other television businesses incurred non-cash impairment charges in 2008.

Belo's non-cash impairment charge totaled \$465 million with 75 percent of the impairment charge related to goodwill and 25 percent related to FCC licenses.

The \$465 million impairment charge represented a 23 percent reduction in the Company's total intangible assets.

This was a non-cash charge to earnings and as such, does not affect Belo's liquidity, cash flows from operating activities or debt covenants, or have any impact on future operations.

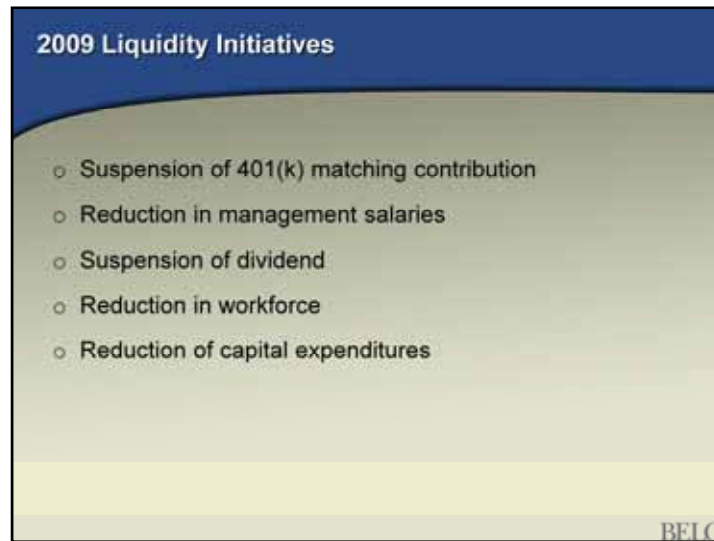


Looking at 2009, advertising conditions continue to be challenging.

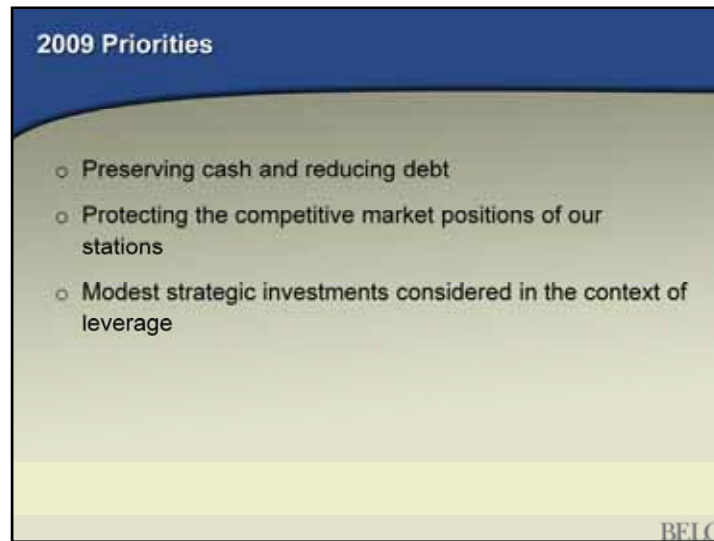
Our largest category, automotive, continues to be down dramatically and this trend is not expected to change anytime soon.

We are responding by placing even greater importance on developing new business, targeting new spot revenue categories, and expanding digital products.

At the same time, we continue to analyze Belo's expense base to ensure it aligns with expected revenue levels.



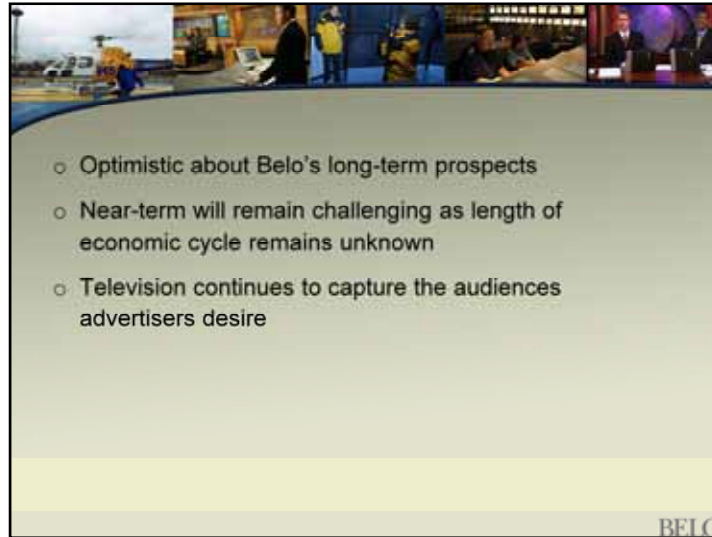
Recent steps announced in March included the suspension of the Company’s 401(k) matching contribution; reducing salaries of participants in management compensation plans by five percent; suspending the Company’s cash dividend after the second quarter; and further reducing the workforce by an additional five percent. Capital expenditures will be below \$12 million in 2009, down from \$25.4 million in 2008.



While Belo has always been in compliance with the terms of its bank facility, we entered into an amendment in early 2009 to gain greater flexibility in meeting leverage covenant requirements.

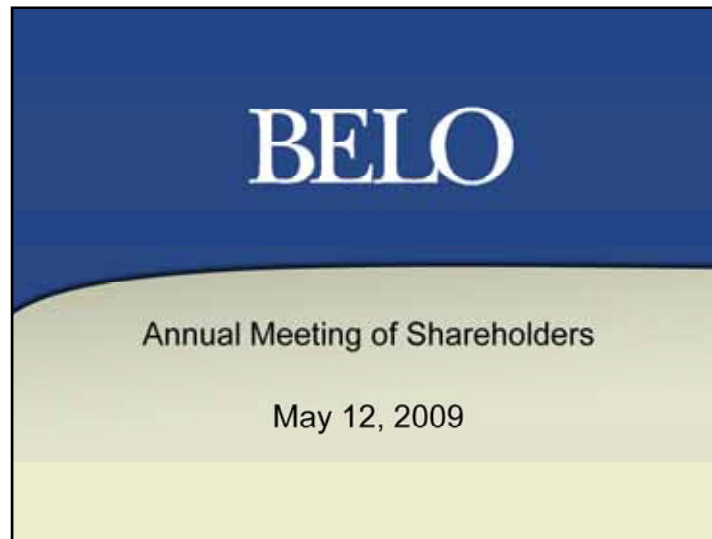
The Company's primary focus in 2009 will be on preserving cash and reducing debt, while remaining focused on protecting the competitive market positions of our television stations.

Strategic investments, if any, will be modest and will be considered in the context of leverage.



Even though the near-term remains challenging because of the magnitude and duration of the nation's economic cycle, I am optimistic about our Company's long-term prospects.

The proliferation of computers, video-capable mobile phones and similar devices will impact all media, but the fact remains that television is the most dominant media presence in people's lives. And, local news and information are the foundation of our exceptional television franchises. Along with the other content we provide, this local content delivers valuable audiences that are important to our advertisers.



Belo's management team is committed to maintaining the quality of our television franchises and navigating these challenging economic times.

The current business environment requires much patience, but conditions will improve eventually and our stations are prepared to take advantage of the economic recovery when it occurs. Until then, we will continue to evaluate everything we do relative to its financial contribution to the Company.

Your continued support of Belo is greatly appreciated.

Importantly, I want to recognize and praise the outstanding efforts of all of our employees during these trying times.

Thank you for joining us today, and I'll now turn the meeting back over to Robert for the results of the voting.